



# Certified Treasury Professional®

---

*The Global Standard of Excellence in Treasury*

Higher Salaries.

---

Increased Job  
Security.

---

Greater Career  
Flexibility.

---





# Certified Treasury Professional®

A valuable asset for your career.

---

Optimizing cash resources, maintaining liquidity, ensuring access to short-term and long-term financing, judging capital investment decisions and controlling exposure to financial risk are pressing issues facing most organizations. Certified Treasury Professionals (CTPs) demonstrate mastery in these and other critical areas.



## Join 23,000 CTPs Worldwide

The Certified Treasury Professional® (CTP) certification sets the standard in the finance and treasury fields. Sponsored by the Association for Financial Professionals® (AFP), the CTP® credential signifies that you have demonstrated the knowledge and skills required to effectively execute critical functions related to corporate liquidity, capital and risk management. In today's environment, companies are looking for proven professionals who can lead change and mitigate risk exposures.

Whether you're looking to safeguard your career or seeking a promotion, earning the CTP certification can open a variety of doors. The 2011 AFP Compensation Survey shows that CTPs earn more than their non-certified peers. According to the research, financial professionals who do not have an advanced degree improve their salary potential by earning professional certifications such as the CTP.

 Countries where CTP credential holders reside

# Why should you earn the CTP?

## 1. Higher salaries.

— Earn up to 23% more than your non-certified peers

## 2. Increases job security.

— Validates your competency in liquidity, capital and risk management functions

## 3. Better career flexibility.

— Prepares you for greater on-the-job responsibilities

## 4. Improves marketability.

— Stand out against other applicants in a competitive job market

## 5. Boosts relevancy.

— Stay current in the profession with continuing education requirements



## Competency Validation

Gain the knowledge to execute these critical functions:

- Maintain corporate liquidity required to meet current and future obligations in a timely and cost effective manner.
- Manage optimal cash positioning through forecasting and short-term investing and borrowing activities.
- Employ working capital strategies and tools to efficiently manage current assets and liabilities.
- Utilize various types of payment systems and Internet technologies to transfer monetary value and business documents between parties.
- Monitor and control corporate exposure to financial and operational risks.
- Optimize capital structure, manage costs of long-term capital and quantitatively evaluate capital resource investments.
- Manage cross-border funds movement and utilize trade financing methods.
- Coordinate financial functions and sharing of financial information with other internal departments.
- Delineate appropriate ethical behaviors expected in business activities.
- Recognize corporate governance issues that arise from the separation of corporate ownership and control.
- Build cost effective relationships with financial services providers.



# What do your peers and employers think of the CTP?

PEERS

*“The CTP has prepared me to be a well-rounded financial professional. Not only do I have the background and knowledge to drive our department’s cash management strategy, I can also contribute to cross-functional groups such as finance, accounting and risk management.”*

– **Kim Smith-Gross, CTP**, Senior Cash Management Analyst  
Catholic Health Initiatives

*“The biggest wow was a 25% salary increase. My peers and manager know I have the knowledge and tools to be successful in Treasury.”*

– **Lee-Ann Perkins, CTP (CD)**, Assistant Treasurer  
Integrated Electrical Services, Inc.

*“The CTP has set me apart from my peers. Just ask a recruiter or look at a treasury job listing. You will see ‘CTP preferred’ or ‘CTP required.’”*

– **Zsolt Aziz-Antal, CTP**, North America Cash Manager  
Publicis Groupe



Adrienne Urban, CTP  
Treasurer

*“I look for CTPs when hiring... they have a well rounded understanding of the Finance function leading to better decisions.”*

– Jim Furry, CTP, Director-Treasury Operations, PPL Corporation

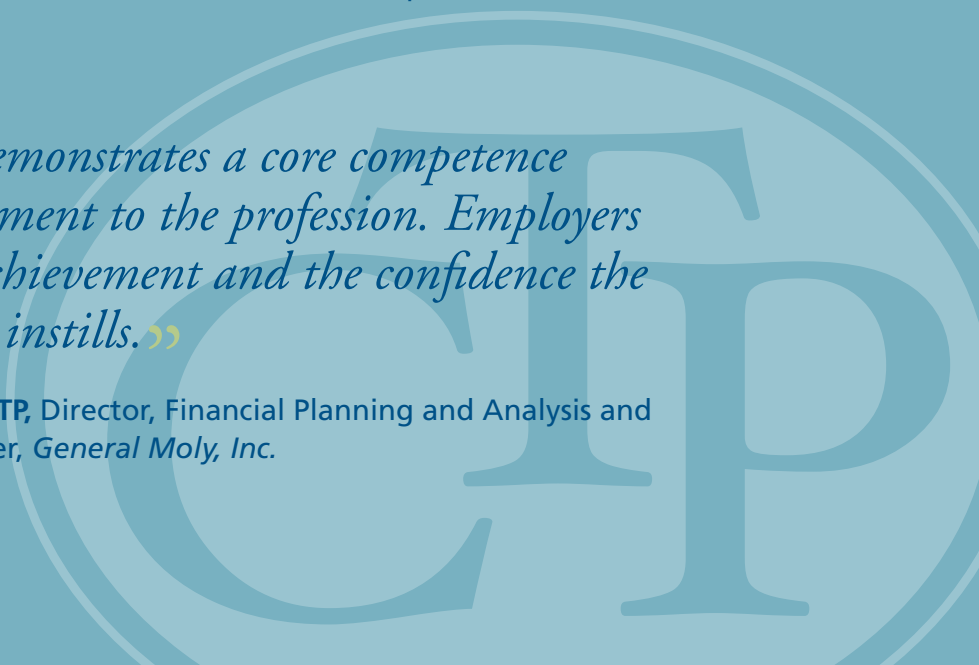
*“The CTP credential is a way to ensure that my employees can objectively demonstrate expertise in treasury and finance.”*

– Ira M. Birns, CTP, CPA, Executive Vice President and Chief Financial Officer, World Fuel Services Corporation

*“The CTP demonstrates a core competence and commitment to the profession. Employers value this achievement and the confidence the certification instills.”*

– Timothy Todd, CTP, Director, Financial Planning and Analysis and Treasury Manager, General Moly, Inc.

Employers



## Eligibility Requirements

You must have a minimum of two years of full-time work experience in a career-based cash/treasury management or finance-related position to take the CTP exam. You can also sit for the exam if you fall into one of these eligibility combinations:

Eligibility Combinations	WORK EXPERIENCE Full-time in a career-based cash/treasury management or finance-related position	EDUCATION Graduate or Masters degree in business or finance	TEACHING EXPERIENCE Full-time College-or University-level teaching experience in a finance-related topic
1	Minimum 2-Years	None	None
2	Minimum 1-Year	Completed	None
3	Minimum 1-Year	None	2-Years
4	None	Completed	2-Years
5	None	None	4-Years

## 2011/2012 Fees

Subject to change; all fees in USD

	Application Fee	Examination Fee	Total Fees
AFP Member — Standard deadline	\$186	\$510	\$696
AFP Member — Final deadline	\$186	\$610	\$796
Non-Member — Standard deadline	\$186 + \$395*	\$510	\$1,091
Non-Member — Final deadline	\$186 + \$395*	\$610	\$1,191

\* Your non-member application grants you full AFP membership.

## 2011/2012 CTP® Exam Testing Windows

Offered in 60-day testing windows. The exam is 3.5 hours, with 170 multiple-choice questions.

CTP Examination Testing Window	Standard Postmark Application Deadline	Final Postmark* Application Deadline
December 1, 2011 – January 31, 2012 (2011B)	September 23, 2011	October 28, 2011
June 1, 2012 – June 31, 2012 (2012A)	March 23, 2012	April 27, 2012

\* Applications received after the final postmark deadline will automatically be deferred to the next testing window.





*CTP – The Global  
Standard of  
Excellence in Treasury*

# Get started today.

To learn more about earning this prestigious certification, get the CTP Candidate Information Bulletin by mailing this postage-paid reply card or request online at [www.CTPcert.org](http://www.CTPcert.org).



Yes, I want to earn my CTP! Send me the CTP® Candidate Information Bulletin, the complete guide to the CTP and certification process.

Mr.  Ms.  Mrs.  Dr.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

Also send CTP Candidate Information Bulletins to these colleagues:

1.  Mr.  Ms.  Mrs.  Dr.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

2.  Mr.  Ms.  Mrs.  Dr.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

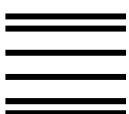
\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

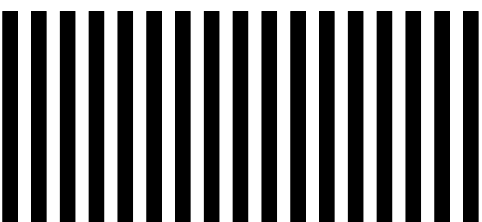
\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



**BUSINESS REPLY MAIL**

FIRST-CLASS MAIL PERMIT NO. 558 BETHESDA, MD

POSTAGE WILL BE PAID BY ADDRESSEE

**ASSOCIATION FOR FINANCIAL PROFESSIONALS**  
4520 EAST-WEST HWY STE 750  
BETHESDA, MD 20814-9979





For more information, visit [www.CTPcert.org](http://www.CTPcert.org)



#### About the CTP®

*Sponsored by the Association for Financial Professionals®*

The Certified Treasury Professional® (CTP) designation serves as a benchmark of competency in the finance profession and is recognized as the leading credential in corporate treasury and finance worldwide. By earning the CTP, you demonstrate your commitment to a high standard of performance excellence and increase your opportunities for career advancement.

[www.CTPcert.org](http://www.CTPcert.org)



#### About AFP®

The Association for Financial Professionals® (AFP) serves a network of more than 16,000 treasury and finance professionals. Headquartered just outside of Washington DC, AFP provides members with breaking news, economic research and data on the evolving world of treasury and finance, as well as world-class treasury certification program the Certified Treasury Professional (CTP), networking events, financial analytical tools, training, and public policy representation to legislators and regulators. AFP is the daily resource for treasury and finance professionals.

AFP's global reach extends to over 150,000 treasury and financial professionals worldwide, including AFP of Canada; London-based gtnews, an online resource for the treasury and finance community; and the London-based bobsguide, a financial IT solutions network.

4520 East-West Highway, Suite 750  
Bethesda, MD 20814  
T: +1 301.907.2862 | F: +1 301.907.2864  
[www.AFPonline.org](http://www.AFPonline.org)



4520 East-West Highway  
Suite 750  
Bethesda, MD 20814-3319

NON-PROFIT ORG  
U.S. POSTAGE  
PAID  
PERMIT NO. 1112  
MERRIFIELD, VA

# Certified Treasury Professional®

---

Higher Salaries.

---

Increased Job  
Security.

---

Greater Career  
Flexibility.

---

[www.CTPcert.org](http://www.CTPcert.org)

---

## **AFP**Aware

AFPAware supports a healthier environment  
for AFP's members, employees and community.

---

**FPO**

certified, responsibly sourced paper  
petroleum vegetable based inks and  
produced with renewable electricity.

